

#### Let's Go Evanston: 5 ways to get there

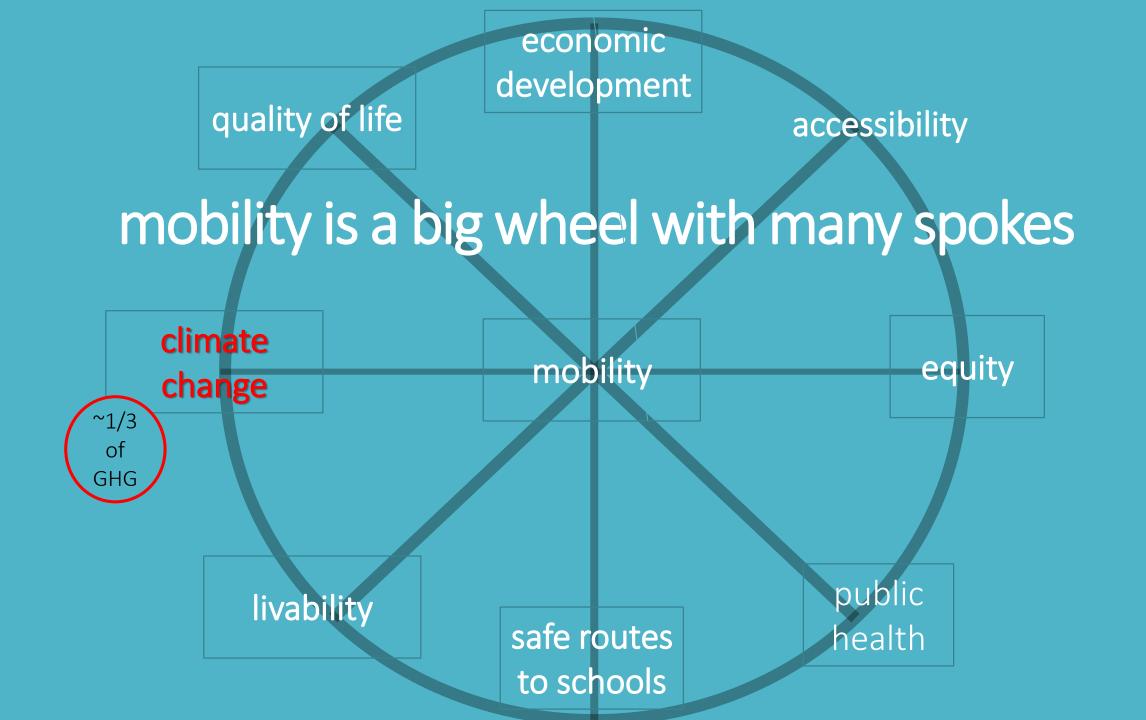
Vickie Barrett Jacobsen Earth Day 2021: Citizens' Greener Evanston



## Who?

- Founded in 2016
- Mobility all 'modes'
- Advocacy
  - Education
  - Engagement
  - Encouragement
- Action & results
- Serious & fun
- Part of the CGE family





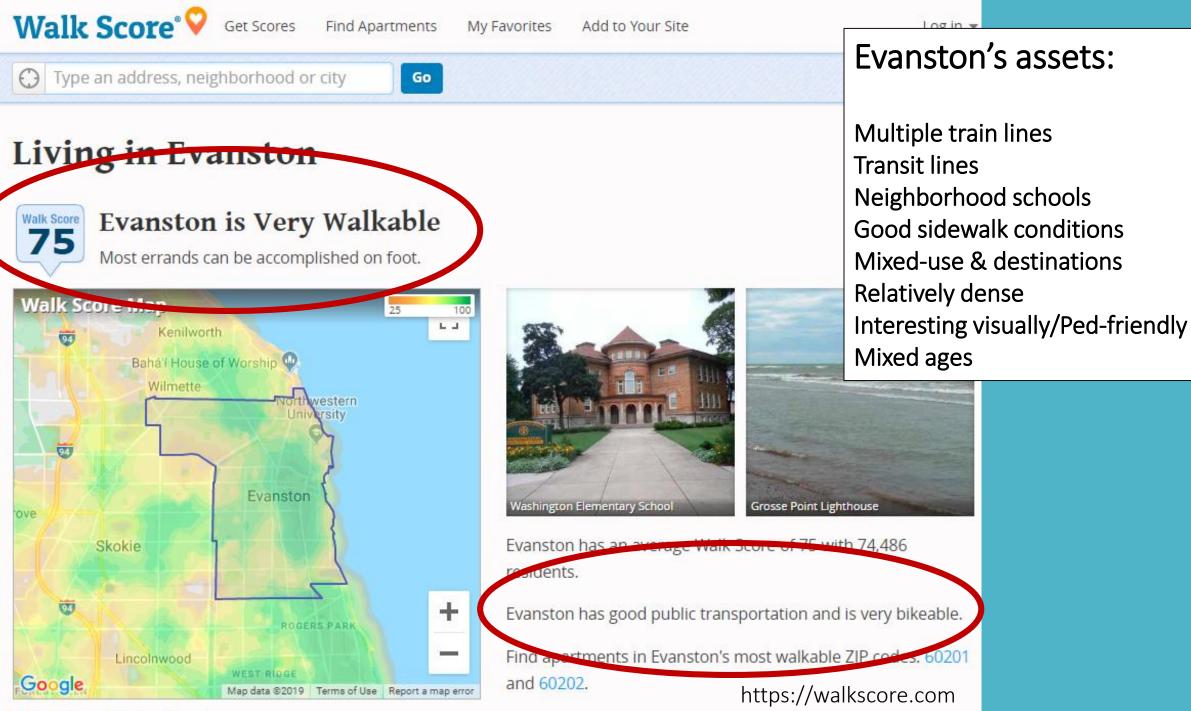
MODE OF TRAVEL TO WORK, 2014-2018			National			
	Evanston		Comparison	unty	6-County Region*	
	Count	Percent	•	Percent	Count	Percent
Work at Home**	3,422	NA	2019	N/A	214,903	N/A
Drive Alone	16,758	51.8	76.3%	64.4	2,856,015	72.4
Carpool	2,620	8.1	9.0%	8.4	323,107	8.2
Transit	7,857	24.3	5.0%	20.0	551,089	14.0
Walk or Bike	4,713	14.6	2.7%	5.7	163,932	4.2
Other	394	1.2	1.8%	1.5	51,124	1.3
TOTAL COMMUTERS	32,342	100.0	2,380,835	100.0	3,945,267	100.0
Mean Commute Time (minutes)	30.6		33.3		31.8	

Source: 2014-2018 American Community Survey five-year estimates. \* Commuter estimates not available for Kendall County.

\*\* Not included in "total commuters."

Universe: Workers 16 years and older.

#### Source: Community Snapshot: Chicago Metropolitan Agency for Planning



Harris I Contract III and Provide Research



#### 1. Teach OUR children

## Protect their right to walk

- Safe, healthy & climatefriendly
- More important than ever after pandemic
- More aware of all traffic
- May 5: National Bike to School Day (May is national bike month)



#### THINGS KIDS HAVE SACRIFICED FOR DRIVERS

- PLAYING ON THEIR STREET - SAFE SCHOOL STREETS - WALKING TO SCHOOL - BIKING TO SCHOOL - WALKING TO THE PARK - RANDOM PLAY - CROSSING THE STREET - PLAYING AT NIGHT - INDEPENDENCE - QUALITY STREET LIFE - AIR QUALITY - ETC .....

#### THINGS DRIVERS HAVE SACRIFICED FOR KIDS

**Credit: Tom Flood** 

### Teach our Children

- Plan ahead
- Connect with neighbors and family
- Teach & model traffic safety skills
- <u>Bike Safety Quiz</u> (Ride Illinois)
- Follow CDC guidelines for social distancing, wear masks





2. Return to or try transit as soon as you feel safe doing so

### Transit Truths

- Mask mandate Jan 2021
- Social distancing is possible monitor CDC guidance
- APTA study: no demonstrated correlation between increases in ridership & spreading events
- Strict cleaning protocols
- High-air turnover
- Once vaccinated and comfortable with #'s, risk



#### Transit Tips

- Plan ahead
- Do it for leisure the first time
- Leave time for user error
- Take advantage of not being behind-the-wheel (read, use phone)
- Payment is contactless
- Improved bus stops coming soon
- Look for incentives (transit passes)

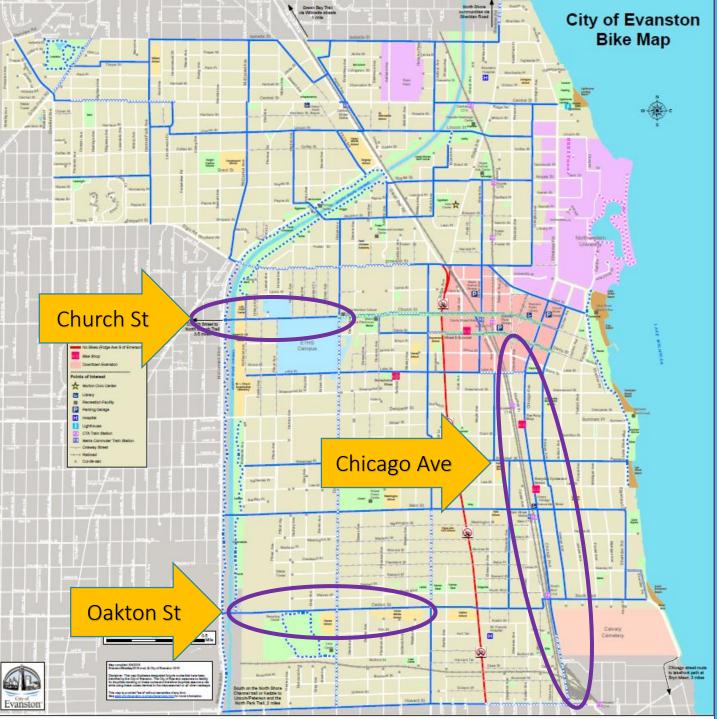
#### Cool Apps to Find Transit







## 3. Participate



3 Important Street Projects Happening Now

- Connected & consistent networks
- Complete streets
- Support active transportation modes between schools, jobs, shopping, homes
- Universal accessibility
- Support transit access
- Engage!

Photo: Doug Gordon

#### 4. Support active transportation...even if you're driving

## Be a good driver

- Slow down
- Be predictable (blinkers please)
- Avoid school areas at peak times
- Avoid designated or popular bicycle routes
- Use the Dutch reach
- Disable devices while driving
- Ride Illinois <u>Bike Safety Quiz for</u> <u>motorists</u>

## to open door USE FAR HAND





Go!

## Go...

- Get a map
- Get a light, helmet and lock
- Get a tune-up (also for your kids)
- Get a transit app
- Walk or roll a child to school
- Find a destination and a route
- Like Go Evanston, CGE pages
- Try Divvy
- Participate in public meetings
- Safely
- Have fun!





# Thank you!

